



































PROFESSIONAL PHOTOGRAPHY TRAINING

Clickable links to webpages and resources throughout

# PROGRAMME SECRETARIES THIS IS FOR YOU!

## CLUB TALKS & WORKSHOPS ONLINE FOR 2021 / 2022

by Houghton Photo Dec 2021 edition



All delivered via Zoom from Dublin, Ireland by **Joe Houghton** 



# Programme Sec. What do you need?

Having talked to dozens of programme secretaries over the past few years, there seem to be some basic questions you want answers to - I've tried to provide all these clearly for every talk on offer - so hopefully it makes it much easier to decide to book me!

So, every talk shows duration, cost, topic area and a running order of what the session will cover, plus some testimonials for the talks which I've done previously. There are a couple of new talks which I've just released and which are waiting testimonials, but these will be put up on the relevant talk's web page as soon as they come in.

But in general, here are the key things which apply to most of the talks:

## Duration : 2 hours via Zoom Talk fee : £100.00

Optional edited video recording £25.00

(for distribution to club members only)

**Payment: BACS or PayPal** 

For UK clubs, I have a UK bank A/C you can pay into, so no international payments required!

# Bookings should be made via email enquiry to joe.houghton@gmail.com

I'll always ask you for your phone number and give you a call so we can have a chat and I can answer any other questions you might have :)

Once we've agreed dates and times I'll email you a confirmation with all the details and some promo images you can use on your website or social media ahead of the talk date.



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#### PLEASE SHARE THIS BROCHURE!

Please pass this onto other programme secs!





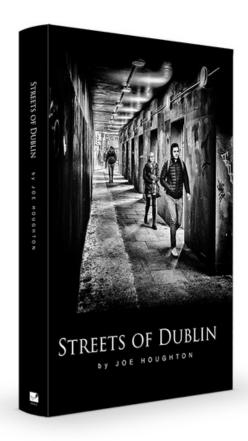
## **About Joe Houghton**

One of the top speakers on the UK & Ireland camera club circuit, and an Adobe Certified Expert in Lightroom. Joe has delivered over 200 talks and workshops via Zoom to clubs all over the world and written 2 books on photography.

He has several new talks available for the 2021/22 season







### Talks portfolio on offer



As of the date of writing this (Oct 2021) there are 10 different online talks available currently, although this is always subject to change as as and requests come in!

If you have a specific idea which you would like me to consider, please do get in touch, as all three of the new talks for 2021/22 came out of such discussions!

I'm also always happy to explore tailoring any of the talks for specific needs, be this a change in length of delivery or conversion into a practical workshop series - as I've done for the Royal Photographic Society with the "5 ways to create your portfolio website - for free!" talk.

All the talks here have been delivered multiple times to clubs, so they are "battle tested"!

























OK, so here are the talks!







## WHO NEEDS ADOBE! PROCESS FOR FREE!

A look at some free alternatives for processing your photos...

New for 2021/22

www.houghtonphoto.com/talks

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

#### New talk for the 2021-2022 season

Although Lightroom and Photoshop are the programmes of choice for many, the subscription model is not for some, and not everyone is in a position to pay for expensive processing software.

However, there are a number of powerful and highly capable options available for users of both Windows & Mac computers - and this talk takes a look at some of the best options.

In this informative talk, Joe demonstrates a number of programmes which can be used completely free to achieve powerful photo editing - in some cases on a par with the power of the more well known applications!

#### https://www.houghtonphoto.com/process-for-free



Isobel Lindsay shared a link.

39 m · 🔇

Joe Houghton visited Edinburgh Photographic Society last night with a new talk on free editing tools. As always Joe was interesting and fun to listen to. We learnt about a number of the free tools that are available and it was astonishing what you can get for nothing! It's a great talk for people new to the art of editing who aren't sure whether to pay for a subscription or for those who do edit, but, no longer want to pay! It really opened our eyes to the options that exist. A really interesting evening.



New for 2021/22



## PUBLISHING A PHOTO BOOK

Joe Houghton, author of 2 photography books, talks through the process and practicalities of getting your book published

www.houghtonphoto.com/talks

£100
2 hours
Optional video £25
Payment BACS or PayPal

If I'm free, available on 15 minutes notice if you get let down by another speaker!

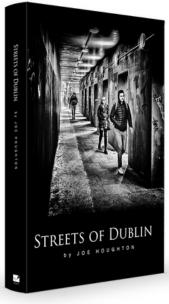
#### New talk for the 2021-2022 season

How many of us have wanted to publish a book but somehow never got around to it?

Joe has released 2 books on photography, and in this fascinating talk shares his experience, insights and tips to show how accessible and easy publishing your own book can be these days.

This talk was commissioned by the Royal Photographic Society, and will also be delivered as a series of 3 practical workshops through the RPS in 2022 where Joe helps aspiring authors through the process of creating and publishing their own books. He's even set up Sherpa Press, a publishing house to help - see <a href="https://www.sherpa-press.com">www.sherpa-press.com</a>.

#### https://www.houghtonphoto.com/publish-a-photo-book









New for 2021/22



#### 5 WAYS TO CREATE YOUR PORTFOLIO WEBSITE - FOR FREE!

We build 5 portfolio websites from scratch in 2 hours!

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

#### New talk for the 2021-2022 season

Another talk originally commissioned by the Royal Photographic Society, but now on offer to any club. In this one, Joe demonstrates 5 different tools to create a free portfolio website, showing just how easy it can be to create a great looking online showcase for your work for no cost other than a bit of time.

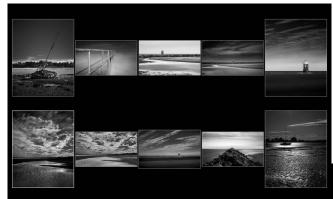
Building 5 websites in the 2 hour session will give even the most technically challenged members hope and confidence that this is something which can be done by anyone!

#### https://www.houghtonphoto.com/5-ways-free-portfolio











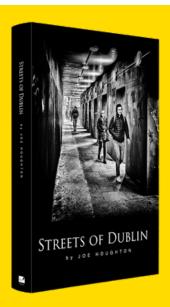


### STREET **PHOTOGRAPHY**

A personal journey - seeing in new ways, moving to mirrorless, creating a book, sharing my work...

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760



In this, Joe's most popular talk, he explores his personal story of getting interested in street photography, and how this led to his first book "Streets of Dublin", changing camera systems and much else. Full of stories, ideas and wonderful images from around Dublin's fair city, this is a guaranteed crowd-pleaser which over 70 clubs have enjoyed.

#### https://www.houghtonphoto.com/street-photography











Last Night Holmes Chapel Photographic Society had the pleasure of a great talk by Joe Houghton on Street Photography in Dublin . Very entertaining and very educational and very well received by the members

I can thoroughly recommend Joe Houghton and his talk and to all the club secretaries out there get him booked.



Roy Goulden

Michael Herrmann shared his first post. 

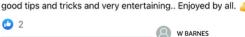
Joe Houghton addressed The Photographic Group of The Royal Automobile Club last night and gave a most enjoyable and stimulating talk on black and white street photography in Dublin. He gave excellent explanations of how he processed his beautiful images. A most successful evening we will definitely ask him again.



Last Wednesday Wilmslow Guild Photographic Society (www.wgps.org.uk) welcomed Joe Houghton

(https://www.houghtonphoto.com/) as their first speaker of the 2020 - 2021 season. In his friendly and entertaining manner Joe took us along on his personal journey of how he started with Street Photography in his home town of Dublin, the opportunity, motivation and the eventual choice of a suitable camera, lens and settings.

Many photographers have a reticence about photographing strangers in the street and Joe explained his method of 'Facing The Fear' based on openness and contact. Joe then gave a live demonstration of his post processing method and style. The evening ended with us being showing a series of Joe's street images. The members were unanimous in their appreciation and enjoyment of the presentation.



\*\*\*\* Inspirational Book

Reviewed in the United Kingdom on 13 December 2019

Verified Purchase

If you enjoy taking street photographs or even enjoy seeing other photographer's work then this book is a treat. Excellent technique and an eye for that special shot. Inspired me to get my camera out and see how



Hilly Bee 2 hrs - 3

Newent and District CC had a great evening with Joe Houghton (street photography) on Tuesday... Enthusiastic and inspiring, some

> AMERSHAM PHOTOGRAPHIC SOCIETY spent a delightful evening on Monday 7/12 in the company of Joe Houghton. Joe presented his Street Photography talk - which was interesting, lively, and inspirational and included lots of his B&W images, anecdotes and live editing. Thanks, Joe.



1 comment













### **PROCESSING IN MONO**

How to process monochrome images for greatest impact. We can use your member's images or mine. A great club evening!

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

Processing in mono is NOT the same as in colour, and Joe is a very experienced in mono processing. Using Lightroom Classic & Nik Silver Efex, Joe edits images from their colour RAW versions into impactful black and whites.

2 talks in one! This talk can either run with Joe using his own images as exemplars, or as a fun evening where he edits the RAW files sent in by your members, then compares his edit into mono with a mono processed version also supplied by each of your members. This always makes for an instructive and entertaining session!

#### https://www.houghtonphoto.com/processing-in-mono







Outstanding talk by Joe Houghton to the The Royal Photographic Society this evening rammed full of tips and tricks for improving Lightroom skills. Always learn lots from him - thanks Joe



Paul Wallington 11 minutes ago

I have seen Joe's excellent talks on Long Exposure at Bebington Photographic Society and on Mono Processing in Lightroom at Hawarden Photographic Society and I recommend them to any interested groups. Joe has extensive knowledge and confident delivery and everybody enjoyed his demonstrations of technique and his impressive images immensely and we already have him booked for another session.



Thanks so much for those lovely words Isobel! The club members really engaged in discussion and comment last night, which always really adds a different level to a workshop session, so thanks everyone for making it a fun evening. We also had a selection of great images to process, which made my job much easier! Looking forward to being back with you all in February!



Neil Fearnside

14 January at 19:49 · 🔇

Bit late with my post but :- Had the pleasure of Joe Houghton present to Bingley Camera Club last Monday (Processing in Mono) I can honestly say that I never knew you could do so much in Lightroom. But the best think was Joe's easy to follow techniques and tips. A wonderful evening-thanks Joe

#### Michael Herrmann

Joe gave a talk on Lightroom Classic to our club The Royal Automobile Club Photographic Group last night, the talk was really well presented as always, and taught all of us new tricks in the programme. This the the third time Joe has spoken at our club and he will be speaking again this year.

Like · Reply · 22 h



New for 2021/22

## PROCESSING A NIGHT SHOOT

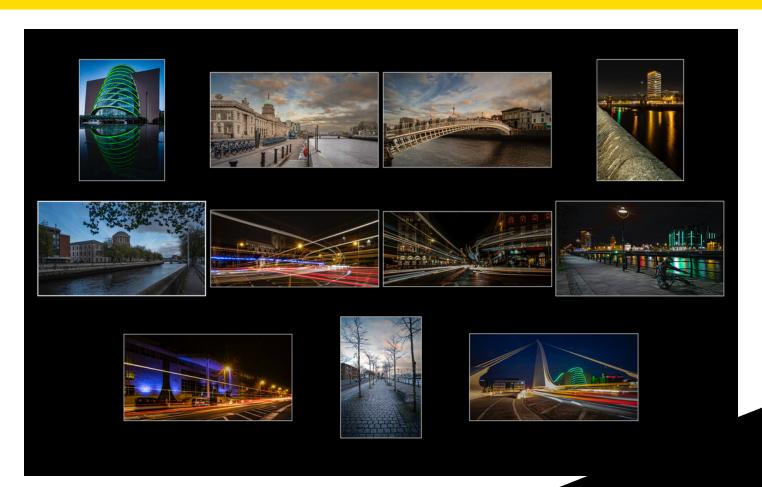
Adobe Lightroom Expert Joe Houghton shows his complete workflow processing images from a night walk from out of camera to finished panel.

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

In this entertaining and informative workshop presentation, Adobe Lightroom Expert Joe Houghton works through his complete workflow from Import, culling and initial selection of images to edit. He then processes a set of the images, using many different techniques from Lightroom's extensive capabilities and tools including sky selections, detailed masking, HDR combining of multiple bracketed shots, and even combining multiple light trails into a stunning final composite in Photoshop. Joe's Lightroom demonstrations always make for an instructive and compelling session – book this for your club today!

#### https://www.houghtonphoto.com/processing-a-night-shoot





T

## LONG EXPOSURE

Talk on long exposure photography and demo of merging light trails shots into a dynamic final image!

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760



One of Joe's most popular talks, delivered to over 40 clubs. We look at why long exposure is such a wonderful genre of photography, learn how to find all our long exposure images in Lightroom, take a browse through a series of different types of long exposure image ranging from 1/60th sec through to a 12 minute exposure, and then end the evening with a demonstration in Photoshop & Lightroom of combining 5 separate light-trail images and editing the resulting composite into a real wow shot. Something for everyone in this talk – great images, kit, processing.

#### https://www.houghtonphoto.com/long-exposure

Joe



Derek Knight shared his first post.

Wolds Photographic Society Pocklington East Yorks. We had an excellent evening with Joe Houghton who gave us a presentation on Long Exposure. Theory, practical tips on technique and advice on gear. Really well presented in a relaxed informal manner.



Larry James is with Joe Houghton

Many thanks to Joe Houghton for his terrific talk on Long Exposure to Ilkley Camera Club last night. The perfect start to our new season. The 2 hour talk (including comfort break) was full of hints and tips - all delivered in a clear and accessible style. I would definitely recommend line.



Trevor Staff ▶ UK Club Photography Group

Just had Joe Houghton and his Long Exposure Zoom talk at Middleton Camera Club. I can highly recommend him to any club looking for an engaging evening, with plenty of practical advice and tips. His talk was enjoyed by all our members, whatever thier level of experience. Thanks Joe, hope to 'see' you again.



Robert Snary

Yesterday at 09:23 · 🔇

Last night Enfield Camera Club had a talk by Joe Houghton about Long Exposure Photography, his passion for the subject had everyone enthralled with both his examples showing how we could achieve different types of images, his clear explanation of why it is best to stack for star trails and his demonstration of both light room and photoshop. An evening that had my inbox flooding with compliments for Joe afterwards

Paul Wallington 11 minutes ago

I have seen Joe's excellent talks on Long Exposure at Bebington Photographic Society and on Mono Processing in Lightroom at Hawarden Photographic Society and I recommend them to any interested groups. Joe has extensive knowledge and confident delivery and everybody enjoyed his demonstrations of technique and his impressive images immensely and we already have him booked for another session.

Thanks for visiting us virtually at Benfleet Camera Club last night. We have built our programme for this year by looking for talks which together cover a range of photographic topics to both entertain and learn from and you delivered on both counts. It always amazes me how a good speaker can give a lively talk even though its been given a number of times before. You have certainly embraced using Zoom and your talk came across that you were talking to real people rather than to your PC.

Thank you so much for your time and enthusiasm last night, my inbox has been overflowing with praise for your talk. The insights you gave us into the composition, planning, patience and the post production were amazing. I fully understand how Gremlins always seem to drop in when you least expect it but the way you worked round them was a joy to behold.

Some of the techniques that you showed us will be applicable to many of the club members when we go out on some of the walks that I organise for the club and I look forward to trying them out (I haven't dared break out the big stopper yet but you have given me confidence to go out and try and also explained why I didn't have success with my variable ND filter, yes it was the X-banding)

Thank you again for a really prestigious talk



www.houghtonphoto.com/talks



## LIGHTROOM TIPS'N'TRICKS

Getting the most from Lightroom organising, editing and finding your photos - from an Adobe Certified Expert

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

An entertaining run through a plethora of tips and tricks in Lightroom by Joe, an Adobe Certified Expert in this powerful image organiser and developer.



In the first half we'll find out how to make the most of the Library module to organise and find your images, why keywording works, and then in the second half, take a look at some of the powerful image editing tools in the Develop module.

#### https://www.houghtonphoto.com/lightroom-tips-and-tricks







Reviews

#### This review is from Hutt Camera Club in New Zealand!



Helen \*\*\*

Jul 17, 2020

Fantastic talk thanks Joe. I loved how the Library module was covered in the first part of the talk and the Develop module in the second part. For the amount of time we had and the extent of Lightroom we got an amazing amount of learning. One of our members has been using it as long as Joe and was a beta user also but learnt new things. I was amazed at how there was something for everyone; from beginners to intermediate users to advanced users, everyone got something out of it. Thanks again Joe and hopefully we can book some more talks soon:-)



Ita Boyle shared her first post.

**₩ New member** · 5h · **③** 

On Sep 24th...Boyne cc had the pleasure of Joe Houghton photography <a href="https://www.houghtonphoto.com/">https://www.houghtonphoto.com/</a> for a very informative presentation on LR tips and tricks. Joe explains processes in a clear concise manner.





## **LIGHTROOM** LIVE!

Your images, my processing, then we compare my rendition with yours! Always a great club evening! £100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

#### This talk is a different one from your normal club evening!

You gather a dozen or so images from your members, who send in the RAW file and their processed version of the file. I process the RAW files (not having looked at them before the evening starts), then we compare what I ended up with to the processed version from your member. Always a fun, entertaining and informative session!

#### https://www.houghtonphoto.com/lightroom-live

Review - "Lightroom Live!" with Joe Houghton, 01 Feb 2021 A review by Janine Scola - "Lightroom Live!" with Joe Houghton, 01 Feb 2021

A fast paced, but fascinating evening, looking at how Lightroom can benefit us all!

The evening started before Joe joined us with a preview of the various images offered by members for Joe to process in Lightroom. Our members talked through their editing process, what they had achieved, but also where they had experienced difficulty in getting the most from their image. All were very interested to see how Joe Houghton would approach his processing and what the end result would look like.

Joe opened his talk by saying he had not looked at the images submitted ahead of the meeting, as he wished to make his comments as if he was viewing them 'straight from the camera'. In this way, he would discuss his vision for each image, alongside the views of the photographer of the finished photograph.

Each image was opened in Lightroom and into the Develop mode. First up was a wonderful image put forward by Carol Zimmerman taken of the lake on a walk around Buttermere. The initial impression was a little 'flat', but with a small crop and then tweaks' using Texture and Dehaze – suddenly the picture took on a new 'feeling' bringing the hidden colours and shadows alive.

In contrast, the next image of Saltaire by Stephen Jones could have come straight off a Coronation Street 'set', showing the typical terrace backyards with rows of refuse bins leading the eye to distant hills. Here Joe demonstrated the transform tool needed for the alignment of the verticals and horizontals, then lens corrections – all m adjustments but which made the image 'right'! From the bland sky in the far distance this came alive with more tweaks; a small crop and the decision to go Mono, with a few more minor adjustments in the colour spectrum to the blacks and the image took on a whole new meaning. When placed alongside Stephen's final version, he too had converted to mono but with a sepia tone, which Joe agreed had made it just a bit more

The second half of the evening was a quick run-through of the remaining images covering various genres from street, skies, landscape and studio shots. Joe explained for each image how he would make improvements using the various tools available in the Develop mode of Lightroom - sometimes a different approach than from the photographer, but how his 'eye' and vision of the photograph could make it more impactful and bring out the emotion being expressed.

He advised that if making adjustments to skies for example, not to go straight to the Clarity tab, but to Texture which is a little more forgiving, but does bring out the finer details. He showed how to make adjustments with the radial tab, the use of the Dehaze tool and so much more. There is even a tab to check for sensor spots!

So many tips and hints along the way, and if members were making notes, then undoubtedly their pencils would be stubs! If anyone missed anything, then Joe will be providing a edited recording of the evening which will be sent to the club to share with

A really good evening with lots of helpful comments on the images put before us; everyone learned some short cuts and many of us will be inspired to pull out some of those images we felt needed 'a bit more work' but not sure how, and now armed with helpful advice - and probably a bit more practice needed!



Gary Wood



Yesterday at 09:32 · 3 ESCC went to Dublin last night for a very informative live interactive Zoom demonstration of how to use Lightroom from Joe Houghton. He showed us numerous features of lightroom classic and

that were only released last week.

demonstrated how to use them on members images including some Cheam Camera Club were pleased to host Joe Houghton this evening for a Lightroom Live session. The evening was so well received that we immediately invited Joe back next week to cover the photos that we could not do this evening. It was a truly informative and entertaining evening - thank you Joe Houghton 1 comment



Thanks so much Gerald - it was a cracking evening with great chat and interaction, and so interesting to see the different takes we had on some of the images being processed and then compared. Looking forward to next Tuesday evening for round 2! htonphoto.com/lightroom-live



ноиднтомрното.сом Lightroom Live! — Houghton Photography

⇔ Share





Yateley Camera Club had the great pleasure of being thoroughly entertained by the excellent presentation given by Joe Houghton last evening. His Lightroom Live talk was superb. What Joe doesn't know about LR probably isn't worth knowing! Couple that with his excellent presentation skills & it makes for a great night's viewing. Many





### I DIDN'T KNOW LIGHTROOM COULD DO THAT!

An entertaining and comprehensive session showing hidden tools and features in Lightroom by an Adobe Certified Expert £100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

Adobe Lightroom has many hidden and lesser known tips and tricks which can speed up your processing and let you do things you might think are impossible without Photoshop or other programmes. As an Adobe Certified Expert in Lightroom, Joe knows many of these techniques, and keeps up to date on changes as they are made to the subscription version of Lightroom Classic, so every talk is different and shows the latest offerings.

https://www.houghtonphoto.com/i-didnt-know-lightroom-could-do-that







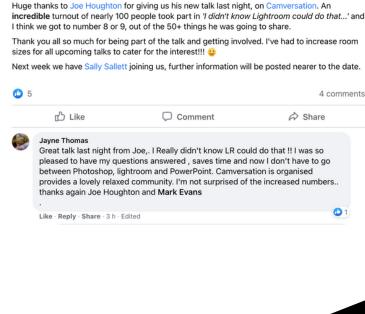
3h · 🔇



Mark Evans ▶ UK Club Photography Group

CERTIFIED EXPERT Photoshop® Lightroom









New for 2021/22
PROCESSING A
NATURE SHOOT
USING LIGHTROOM
& TOPAZ

Adobe Lightroom Expert Joe Houghton shows his complete workflow processing images from a hide shoot from out of camera to finished panel

£100
2 hours
Optional video £25
Payment BACS or PayPal

If I'm free, this talk's available on 15 minutes notice if you get let down by another speaker! Call me on 00 353 1621 6760

This new talk for 2022 shows my workflow and editing of a set of RAW files from a nature hide shoot. Red squirrel, pine marten, jays and various other small birds all need editing and noise reduction & sharpening applied to get the best out of them from a day when ISO's needed to be pretty high to get fast enough shutter speeds. A fascinating talk with loads of tips and tricks to help youimporve your own nature editing.

https://www.houghtonphoto.com/processing-nature-shots-with-lightroom-topaz









#### **JUDGING**

Experienced judge. Happy in any genre offering positive critique and encouragement

£100 2 hours Optional video £25 Payment BACS or PayPal

If I'm free, I can judge on 15 minutes notice if you get let down by another speaker!

Call me on 00 353 1621 6760

Joe has judged club competitions around the world, and brings in-depth knowledge of many different techniques from his years as Nikon's trainer in Ireland, working as a semi-pro photographer and being a member of various clubs. Joe has extensive club and salon experience, and regularly runs workshops for the Royal Photographic Society, and is in demand as his judging is always positive and supportive, encouraging and offering positive suggestions for changes to enhance submissions.

#### https://www.houghtonphoto.com/judging

This unsolicited testimonial from a Zoom judging evening for SOLAS CC in Galway in May 2020:

Hi Joe

While I was too late to enter any photos into the competition, the last 2+ hours have been really useful and informative

In some way not having entered gave me more time to just listen to your judging of the various photos and potentially learn more not having any distractions.

I am still trying to master processing tools but your judging was a masterclass in why you need to use same to fine tune even excellent entries. I would always find the rule of thirds useful when reviewing/composing/cropping an image so was nice to see I am not alone when the image facilitates it.

Thanks for taking all the time you obviously spent in going through all the images and then translating it into salient points which could improve an image or at the very least give loads of food for thought.

Outlining the scoring under each of the headings complimented with the comments was very instructive. Your constructive comments allied to the amount of time you obviously spent reviewing the entries will have been pf huge benefit to everybody on the broadcast.

Thanks again for what was a very instructive couple of hours ....I have loads of room for improvement along with a lot of food for thought!

Kind Regards

Michael



Aperture Woolwich would like to thank Joe Houghton for stepping in at very much the 11th hour and picking up the judging of 82 images in our Mono competition last night.

Our previous judge had gone down with Covid (improving now, thankfully) and had to pull out.

Joe did an outstanding job with concise but precise critique, excellent suggestions on how to improve the images plus fair and appropriate scoring.

Our membership was very complimentary and we look forward to welcoming Joe back to Aperture next season.

I suspect that will be twice too - once more for judging but also for one of his talks (see Melanie Chalk's post about Joe's Street Photography talk at Folkestone!)

But we might get him back to do his Mono talk. Or Street. Dammit.

Mono.

No - Street...

You get the idea. Strong recommendation.



**Brendan Foy** shared his first post. **№** New member · 13 December at 21:04 · •

St. Brigid's Photo Group (based in Blanchardstown, Dublin) recently had the privilege of having Joe Houghton judge our most recent monthly Digital competition on Zoom and what an excellent judge he proved to be.

It was a great night and Joe provided the Group with very detailed feedback on each of the 84 images that he judged with a particular focus on how the image in question could be improved. His scoring technique was excellent, breaking down each image into 4 different categories and providing scores for each of the 4 categories. It was very clear to us that Joe put a great deal of time and effort in viewing and judging all the images.

So, all in all, it was a great piece of judging by Joe who is due to come back to us in early January to give a talk on "photo editing". We would thoroughly recommend Joe to any Photography Club or Group looking for some



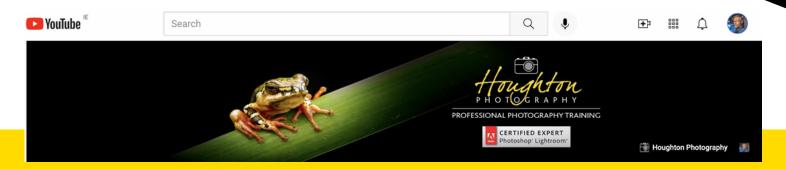
Russell Symmons

5h ⋅ 🕻

Many thanks to Joe Houghton for his excellent judging of the Long Exposure competition at Port Talbot Camera Club. Joe brought a new and fresh style of judging to the competition that was welcomed by all club members. His presentation style is exemplary and I would recommend Joe as an ideal candidate for any clubs looking for a

## Free Lightroom tip videos





"Lightroom Bites" is a series of free videos I've released on my YouTube channel. Each video covers a single Lightroom tip in just a few minutes. They might be useful for some of your members and are free to watch &/or download.

#### https://www.youtube.com/playlist?list=PLxfWScZuuRjXgTOP3TEWXmrJLrx\_cgSb7

Houghton PHOTOGRAPHY	Houghton photocraphy	Houghton PHOTOCRAPHY
<b>Lightroom Bites #10</b> Creating a positive image from a negative	<b>Lightroom Bites #9</b> Creating a panorama	<b>Lightroom Bites #8</b> Adding a folder into Lightroom
JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com
Houghton PHOTOGRAPHY	Houghton	Houghton PHOTOCRAPHY
<b>Lightroom Bites #7</b> Importing images to Lightroom	<b>Lightroom Bites #6</b> Adding light rays to an image	<b>Lightroom Bites #5</b> How to copy an image
JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com
Houghton	Houghton	Houghton
<b>Lightroom Bites #4</b> Creating a smart collection	Lightroom Bites #3 Show/hide the panels using shortcuts	Lightroom Bites #2 Adding your details to imported files
JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com	JOE HOUGHTON www.houghtonphoto.com



# 1-1 Tuition or mentoring from Joe

Joe is always available via Zoom for 1-1 tuition &/or mentoring.

A 2 hour, 1 to 1 tuition session with Joe is only €100, but sessions can be a single hour as needed.

Would you like some one to one time with Joe, asking the questions you want answers to with your camera, your lenses and no-one else to get in the way? These session can be structured however and wherever you want - some examples of 1 to 1 sessions to date include:

- A sit down going through your camera settings
- A Lightroom or other software tutorial
- Learning how to shoot your babies or children in your home
- How to get good sports shots of your son or daughter
- How to capture landscapes, seascapes, whatever your preference
- Reproducing a photo setup for beauty therapists who want before and after shots for instance

The key thing is that you get to learn what you need, at your own pace. Or give a session as a great present for a friend or loved one.

#### https://www.houghtonphoto.com/1-1



Feargal Quinn Consultant Paediatric Urologist

March 8, 2020, Feargal was a client of Joe's

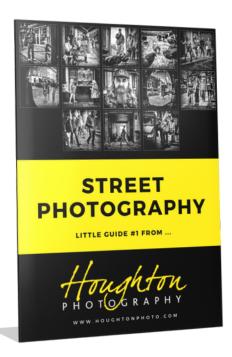
If you want to take up photography or you just want to take your photography to a new level, then I strongly recommend taking lessons with Joe Houghton (houghtonphoto.com). Joe has a very relaxed style of teaching and is very generous with his time and in imparting the vast knowledge of photography that he clearly has. From having no knowledge of a digital camera, Joe had me taking award winning shots within 1 year. Joe is also an Adobe recognised Lightroom expert and so can teach the processing of your images. See less

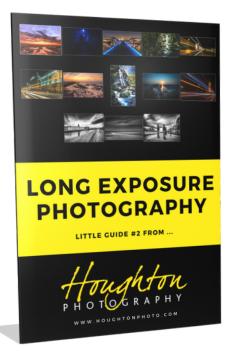
Here's what Sarah had to say after her recent 1-1 session: "My first one to one session has helped me re-find my enthusiasm for my new camera and for photography. I was falling out of love with my new hobby but you helped me by dealing with some of the technical issues and begin again. I really appreciate the fact that though I am an absolute beginner - you never made me feel foolish. That's good teaching - drawing out the potential. Looking forward to putting into practice all I learnt and to learning more. A big thanks and it was more than worth the money!"

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# Free "Little Guides" for your club members from Houghton Photography

Here are some free short guides which might be useful for some of your members. They are downloadable PDF files with hints and tips on the title subject. Click on each one to go to the download page on my website.







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# Please share this brochure with any other club secretaries you know!

I hope this brochure has been helpful in outlining the talks on offer, and perhaps identifying if one or more of them might help fill a gap in your programme.

Word of mouth is so important in finding new clubs to present to, so if you do know any other club programme secretaries who might also find this useful, please email a copy on to them - I'd really appreciate it!

